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(71) Applicant *(for all designated States except US)*: FLYING NULL LIMITED [GB/GB]; Harston Mill, Cambridge CB2 5NH (GB).

(72) Inventor; and
(75) Inventor/Applicant *(for US only)*: MATTHEWSON, Peter [GB/GB]; 37 Tyrells Way, Great Baddow, Chelmsford, Essex CM2 7DP (GB).

(74) Agent: ABRAMS, Michael, John; Imperial House, 17-19 Kingsway, London WC2B 6UD (GB).

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(54) Title: INFORMATION CODING TECHNIQUES
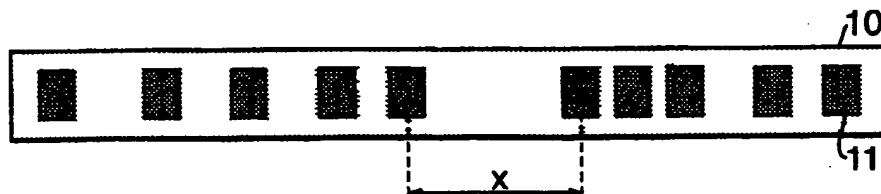
(57) Abstract: The present application discloses methods of encoding information and in particular to the way in which magnetically or optically detectable elements can be arranged on a substrate so as to encode the information to be stored. An information carrier is described which comprises a plurality of individual detectable elements supported by, or incorporated in, a substrate wherein the spacing between the elements serves to encode the information and is such that it can be represented as A + mG, wherein A is a first fixed value, m is an integer (which may be zero) and G is a second fixed value, characterised in that the values of the integer m, are selected to be integers derived by a predetermined mathematical sequence or a random sequence generator.

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